

# life is on

Price & Reference Guide  
August 2023

**PHONAK**  
life is on

# Table of Content

Phonak Lumity Products .....	01
Phonak Paradise Products .....	05
Phonak Marvel Products .....	10
Phonak Belong Products .....	16
Phonak Vitus Products .....	20
Accessories .....	24
Hearing Aid Batteries .....	29
Online Policy .....	31



# Lumity Products

# Conversations Shine with Phonak Audéo™ Lumity●



# Phonak Audéo™ Lumity Feature Summary

SmartSpeech Technology

AutoSense OS 5.0

## 90 Premium

- Dynamic Noise Cancellation
- Speech Enhancer
- SpeechSensor
- StereoZoom 2.0
- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Echo
- Speech in Car
- Speech in Loud Noise
- Music
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- Comfort in Echo (manual)
- Speech in Loud Noise (manual)
- Speech in 360° (manual)
- EchoBlock
- WindBlock
- SoundRelax
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 20 Channels

Enjoy easier hearing in a variety of situations<sup>1,2,3</sup> with Phonak SmartSpeech Technology in all levels of Lumity

## 70 Advanced

- Dynamic Noise Cancellation
- StereoZoom 2.0
- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Echo
- Music
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- Speech in Loud Noise (manual)
- Speech in 360° (manual)
- WindBlock
- SoundRelax
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 20 Channels

## 50 Standard

- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- WindBlock
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 16 Channels

## 30 Essential

- UltraZoom
- Roger Technology
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- WindBlock
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 12 Channels

All levels of Phonak Lumity include:



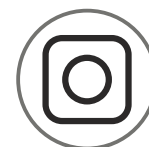
Universal connectivity



Rechargeability



Compatibility with the myPhonak app



Compatibility with Roger and Phonak wireless accessories

\* Requires ActiveVent Receiver  
 \*\* Compared to a standard acoustic coupling in quiet  
 \*\*\* Compared to APD

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1 Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed August 23rd, 2022.

2 Thibodeau L.M. (2020) Benefits in Speech Recognition in Noise with Remote Wireless Microphones in Group Settings. Journal of the American Academy of Audiology, 31(6), 404-411

3 Latzel, M. & Hobi S. (2021) Receiver with mechanical vent provides benefit of open and closed acoustics for better speech understanding in noise and naturalness of own voice perception. Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed August 23rd, 2022.

4 Wright, A. (2020). Adaptive Phonak Digital 2.0: Next-level fitting formula with adaptive compression for reduced listening effort. Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed August 23rd, 2022.

# RIC - Phonak Audéo™ Lumity



## Audéo™ L-R

Rechargeable



Products	Audéo L90-R	Audéo L70-R	Audéo L50-R	Audéo L30-R
MRP (₹) per unit	3,98,000	2,05,000	1,08,000	60,000

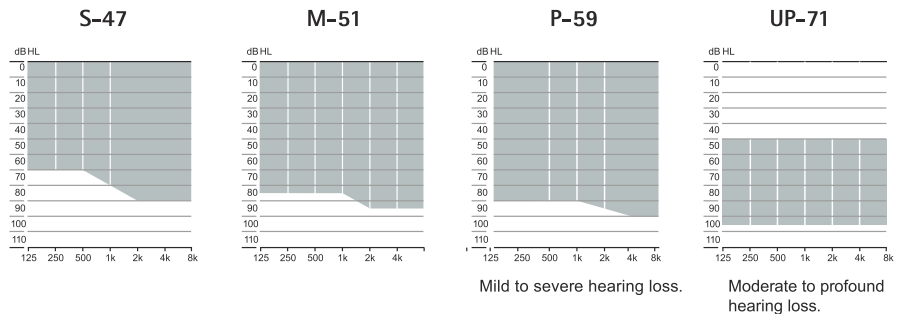
## Audéo™ L-RL

Rechargeable



Products	Audéo L90-RL	Audéo L70-RL	Audéo L50-RL	Audéo L30-RL
MRP (₹) per unit	4,16,000	2,22,000	1,25,500	77,000

## Fitting Range



## Phonak Audéo™ L charging options

### Phonak Charger Ease

The Phonak Charger Ease is a compact charger with magnets in the charging slots that make it easy to insert and remove Audéo L-R.

Compatibility : Audéo™ L-R

MRP (₹) per unit      **8,500**

### Phonak Life Charger

An inductive charger for Audéo Life devices without a built-in battery.

Compatibility : Audéo™ L-RL

MRP (₹) per unit      **8,500**

\*For every unilateral fitting, the charges will be charged separately.



# Paradise Products

# Phonak Paradise Feature Summary

## 90 Premium

Comfort in Echo
Speech in Car
Speech in Loud Noise
Music
Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
Comfort in Echo <small>(manual)</small>
Speech in Loud Noise <small>(manual)</small>
Speech in 360° <small>(manual)</small>
UltraZoom Premium
Dynamic Noise Cancellation
Speech Enhancer
EchoBlock
Tap Control*
StereoZoom
WindBlock
SoundRelax
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
20 Channels

## 70 Advanced

Music
Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
Speech in Loud Noise <small>(manual)</small>
Speech in 360° <small>(manual)</small>
UltraZoom Advanced
EchoBlock
Tap Control*
StereoZoom
WindBlock
SoundRelax
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
20 Channels

## 50 Standard

Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Standard
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
16 Channels

## 30 Essential

Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Essential
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
12 Channels

Available in all technology levels:  
**AutoSense OS™ 4.0**  
 intelligent automation

\*Rechargeable models only



# RIC - Phonak Audéo™ P

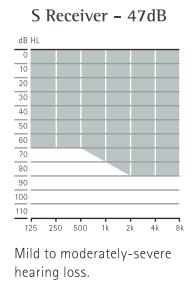


## Audéo™ P-312



Products	Audéo P90-312	Audéo P70-312	Audéo P50-312	Audéo P30-312
Receiver	S / M / P / UP			
MRP (₹) per unit	3,57,000	1,79,000	94,500	50,500

## Fitting Range

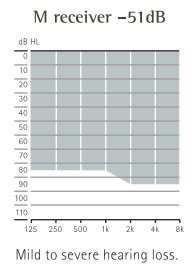


## Audéo™ P-R

Rechargeable



Products	Audéo P90-R	Audéo P70-R	Audéo P50-R	Audéo P30-R
Receiver	S / M / P / UP			
MRP (₹) per unit	3,68,000	1,89,000	1,00,000	55,000



# RIC - Phonak Audéo Life™

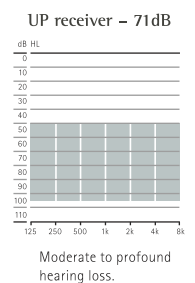
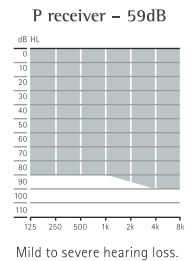


## Audéo™ P-RL

Rechargeable



Products	Audéo P90-RL	Audéo P70-RL	Audéo P50-RL	Audéo P30-RL
Receiver	S / M / P / UP			
MRP (₹) per unit	3,85,000	2,05,000	1,16,000	71,000



\*For every unilateral fitting, the charges will be charged separately.

# Power BTE – Phonak Naida™ P



## Naida™ P-PR

Rechargeable



Products

Naida  
P90-PR

Naida  
P70-PR

Naida  
P50-PR

Naida  
P30-PR

MRP (₹)  
per unit

3,68,000

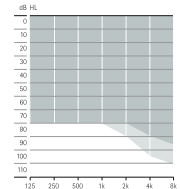
1,89,000

1,00,000

55,000

## Fitting Range

P Receiver = 69dB



Mild to moderately-severe hearing loss, all audiometric configurations

## Naida™ P-UP



Products

Naida  
P90-UP

Naida  
P70-UP

Naida  
P50-UP

Naida  
P30-UP

MRP (₹)  
per unit

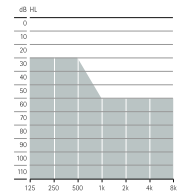
3,57,000

1,79,000

92,500

48,500

UP – 84dB



Severe to profound hearing loss, all audiometric configurations

■ SlimTube 4.0  
■ HE11 680

\*All values are as per 2cc coupler data

\*For every unilateral fitting, the charges will be charged separately.

# Custom - Phonak Virto™ P

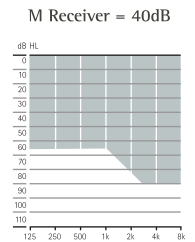


## Virto™ P-312

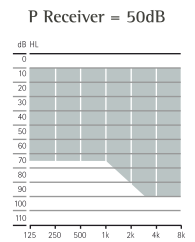


Products	Virto P90-312	Virto P70-312	Virto P50-312	Virto P30-312
Receiver	M / P / SP / UP**			
MRP (₹) per unit	3,57,000	1,79,000	93,000	49,000

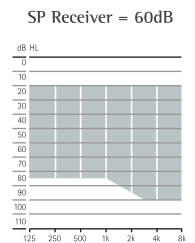
## Fitting Range



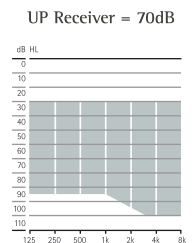
For mild to moderate hearing loss, all audiometric configurations



For mild to moderately-severe hearing loss, all audiometric configurations



For moderate to severe hearing loss, all audiometric configurations



For moderate to profound hearing loss, all audiometric configurations

## Virto™ P-312 NW 0



Products	Virto P90-312 NW 0	Virto P70-312 NW 0	Virto P50-312 NW 0	Virto P30-312 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	3,57,000	1,79,000	93,000	49,000

## Virto™ P-10 NW 0



Products	Virto P90-10 NW 0	Virto P70-10 NW 0	Virto P50-10 NW 0	Virto P30-10 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	3,57,000	1,79,000	93,000	49,000

\*\* UP receiver available only in ITC



# Marvel Products

# Phonak Marvel Feature Summary

## 90 Premium

Calm Situation
Speech in Noise
Comfort in Noise
Music
Speech in Loud Noise
Speech in Car
Comfort in Echo
Streamed speech
Streamed music

### Streaming programs:

Roger Direct + mic*
Partner Mic + mic*
Phone cal + mic*

### Features:

UltraZoom
SNR-Boost
DuoPhone
SoundRecover2
Real Ear Sound
WhistleBlock
NoiseBlock
WindBlock
EchoBlock
SoundRelax
Tinnitus Balance
auto Acclimatization
20 Channels

## 70 Advanced

Calm Situation
Speech in Noise
Comfort in Noise
Music
Streamed speech
Streamed music

### Streaming programs:

Roger Direct + mic*
Partner Mic + mic*
Phone cal + mic*

### Features:

UltraZoom
SNR-Boost
DuoPhone
SoundRecover2
Real Ear Sound
WhistleBlock
NoiseBlock
WindBlock
SoundRelax
Tinnitus Balance
auto Acclimatization
16 Channels

## 50 Standard

Calm Situation
Speech in Noise
Comfort in Noise
Streamed speech
Streamed music

### Streaming programs:

Roger Direct + mic*
Partner Mic + mic*
Phone cal + mic*

### Features:

UltraZoom
SNR-Boost
DuoPhone
SoundRecover2
Real Ear Sound
WhistleBlock
Tinnitus Balance
auto Acclimatization
12 Channels

## 30 Essential

Calm Situation
Speech in Noise
Streamed speech
Streamed music

### Streaming programs:

Roger Direct + mic*
Partner Mic + mic*
Phone cal + mic*

### Features:

SoundRecover2
WhistleBlock
Tinnitus Balance
auto Acclimatization
8 Channels



\*Rechargeable models only

# RIC – Phonak Audéo™ M



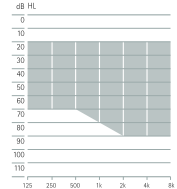
## Audéo™ M-312



Products	Audéo M90-312	Audéo M70-312	Audéo M50-312	Audéo M30-312
Receiver	S / M / P / UP			
MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000

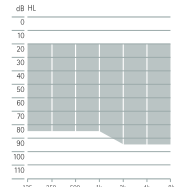
## Fitting Range

S Receiver = 46dB



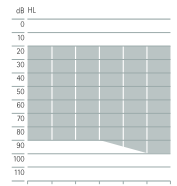
For mild to moderately-severe hearing loss

M Receiver = 50dB



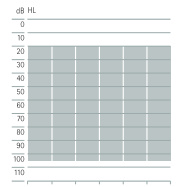
For mild to severe hearing loss

P Receiver = 58dB



For mild to severe hearing loss

UP Receiver = 67dB



For moderate to profound hearing loss

## Audéo™ M-R

Rechargeable




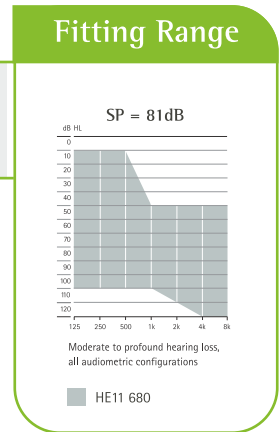
Products	Audéo M90-R	Audéo M70-R	Audéo M50-R	Audéo M30-R
Receiver	S / M / P / UP			
MRP (₹) per unit	3,52,000	1,79,000	60,000	39,000

\*For every unilateral fitting, the charges will be charged separately.

# Power BTE - Phonak Naida™ M



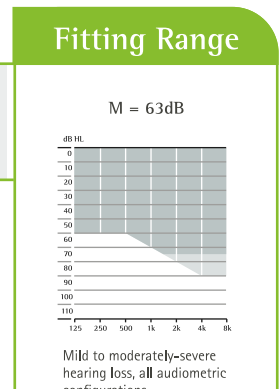
Naida™ M-SP		Products	Naida M90-SP	Naida M70-SP	Naida M50-SP	Naida M30-SP
	MRP (₹) per unit		3,42,000	1,68,000	55,000	37,000





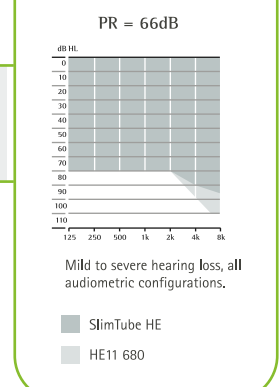
# BTE - Phonak Bolero™ M



Bolero™ M		Products	Bolero M90-M	Bolero M70-M	Bolero M50-M	Bolero M30-M
	MRP (₹) per unit		3,42,000	1,68,000	66,500	44,500



Bolero™ M-PR		Products	Bolero M90-PR	Bolero M70-PR	Bolero M50-PR	Bolero M30-PR
Rechargeable 		MRP (₹) per unit	3,52,000	1,79,000	60,000	39,000



\*For every unilateral fitting, the charges will be charged separately.

# Pediatric BTE - Phonak Sky™ M



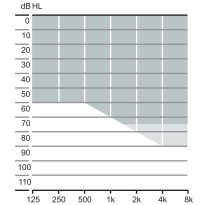
## Sky™ M - M\*



Products	Sky M90-M	Sky M70-M	Sky M50-M	Sky M30-M
MRP (₹) per unit	3,42,000	1,68,000	66,500	44,500

## Fitting Range

M = 63dB



Mild to moderately-severe hearing loss, all audiometric configurations.

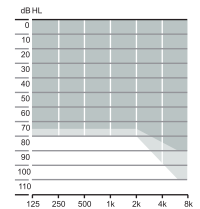
## Sky™ M-PR\*

Rechargeable



Products	Sky M90-PR	Sky M70-PR	Sky M50-PR	Sky M30-PR
MRP (₹) per unit	3,52,000	1,79,000	73,500	50,500

PR = 66dB



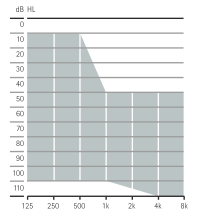
Mild to severe hearing loss, all audiometric configurations.

## Sky™ M-SP\*



Products	Sky M90-SP	Sky M70-SP	Sky M50-SP	Sky M30-SP
MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000

SP = 81dB



Mild to profound hearing loss, all audiometric configurations.

■ SlimTube HE  
■ HE11 680

\*Available on demand

\*For every unilateral fitting, the charges will be charged separately.



# Custom - Phonak Virto™ M

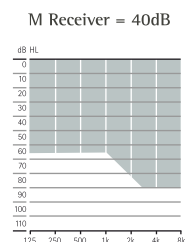


## Virto™ M-312

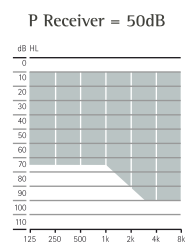


Products	Virto M90-312	Virto M70-312	Virto M50-312	Virto M30-312
Receiver	M / P / SP / UP**			
MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000

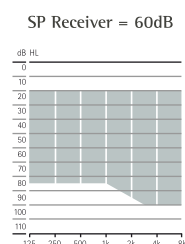
## Fitting Range



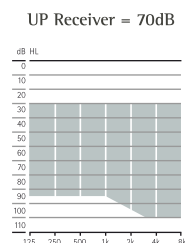
For mild to moderate hearing loss, all audiometric configurations



For mild to moderately-severe hearing loss, all audiometric configurations



For moderate to severe hearing loss, all audiometric configurations



For moderate to profound hearing loss, all audiometric configurations

## Virto™ M-312 NW 0



Products	Virto M90-312 NW 0	Virto M70-312 NW 0	Virto M50-312 NW 0	Virto M30-312 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000

## Virto™ M-10 NW 0



Products	Virto M90-10 NW 0	Virto M70-10 NW 0	Virto M50-10 NW 0	Virto M30-10 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000

\*\* UP receiver available only in ITC



# Belong Products

# Phonak Belong Feature Summary

## 90 Premium

<b>Automatic programs:</b>
Comfort in Echo
Speech in Car
Speech in Loud Noise
Music
Comfort in Noise
Speech in Noise
Calm Situation

<b>Signature features:</b>
UltraZoom - SNR-Boost
EchoBlock
SoundRelax
WindBlock
DuoPhone
FlexControl
Flex Volume
Real Ear Sound
RogerReady
Roger and directional setting
SoundRecover2
BroadbandBooster
Tinnitus Balance noise generator
WhistleBlock
NoiseBlock
QuickSync
User Preference Tuning
auto Acclimatization
20 Channels

## 70 Advanced

<b>Automatic programs:</b>
Music
Comfort in Noise
Speech in Noise
Calm Situation

<b>Signature features:</b>
UltraZoom - SNR-Boost
SoundRelax
WindBlock
DuoPhone
FlexControl
Flex Volume
Real Ear Sound
RogerReady
Roger and directional setting
SoundRecover2
BroadbandBooster
Tinnitus Balance noise generator
WhistleBlock
NoiseBlock
QuickSync
User Preference Tuning
auto Acclimatization
16 Channels

## 50 Standard

<b>Automatic programs:</b>
Comfort in Noise
Speech in Noise
Calm Situation

<b>Signature features:</b>
UltraZoom - SNR-Boost
DuoPhone
FlexControl
Flex Volume
Real Ear Sound
RogerReady
Roger and directional setting
SoundRecover2
BroadbandBooster
Tinnitus Balance noise generator
WhistleBlock
NoiseBlock
QuickSync
User Preference Tuning
auto Acclimatization
12 Channels

## 30 Essential

<b>Automatic programs:</b>
Speech in Noise
Calm Situation

<b>Signature features:</b>
UltraZoom - Essential
SoundRecover2
BroadbandBooster
Tinnitus Balance noise generator
WhistleBlock
NoiseBlock
QuickSync
User Preference Tuning
auto Acclimatization
8 Channels

\*Rechargeable models only

# Power BTE - Phonak Naida™ B



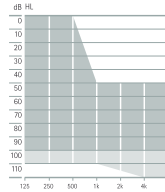
## Naida™ B SP / UP



Products	Naida B90	Naida B70	Naida B50	Naida B30
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000

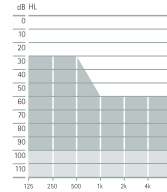
### Fitting Range

SP\* = 81dB



Moderate to profound hearing loss, all audiometric configurations

UP\* = 82dB



Severe to profound hearing loss, all audiometric configurations

Power SlimTube  
Hook/Mini hook

\*All values are as per 2cc coupler data

# Custom - Phonak Virto™ B



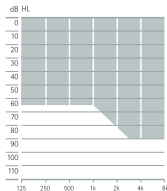
## Virto™ B



Products	Virto B90	Virto B70	Virto B50	Virto B30
Receiver	M / P / SP / UP**			
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000

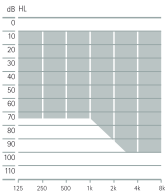
### Fitting Range

M Receiver = 50dB



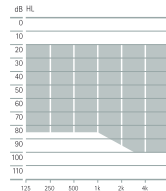
For mild to moderate hearing loss, all audiometric configurations

P Receiver = 60dB



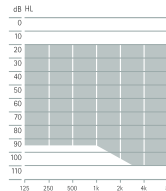
For mild to moderately-severe hearing loss, all audiometric configurations

SP Receiver = 70dB



For moderate to severe hearing loss, all audiometric configurations

UP Receiver = 78dB



For moderate to profound hearing loss, all audiometric configurations

\*\* UP receiver available only in ITC

# Pediatric - Phonak Sky™ B

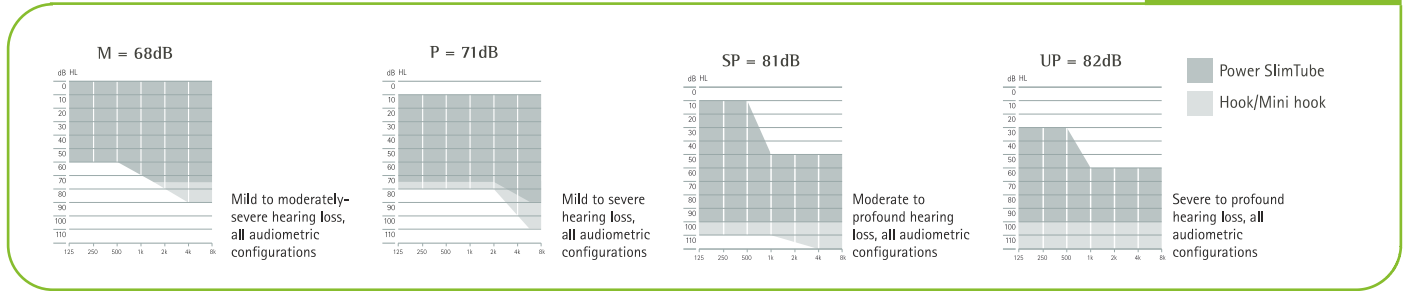


## Sky™ B - M\* / P / SP / UP



Products	Sky B90	Sky B70	Sky B50	Sky B30
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000

### Fitting Range

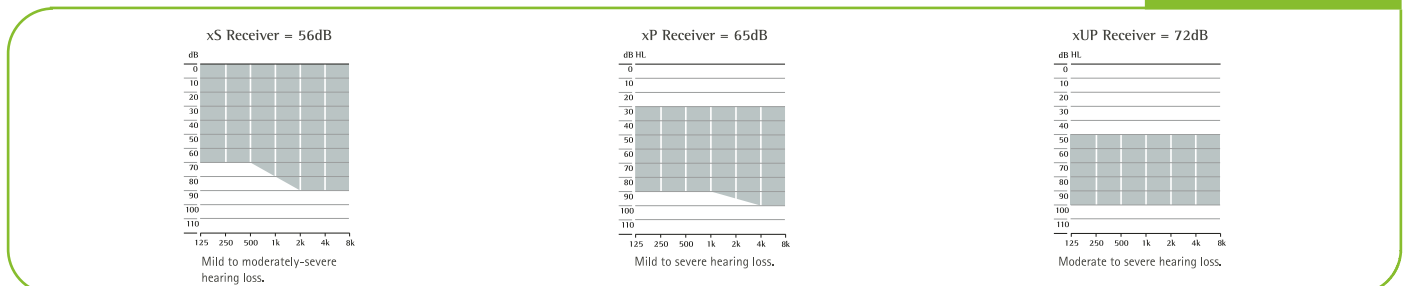


## Sky™ B - RIC



Products	Sky B90	Sky B70	Sky B50	Sky B30
Receiver	S / P / SP			
MRP (₹) per unit	2,42,000	1,00,000	45,500	31,500

### Fitting Range



\*For every unilateral fitting, the charges will be charged separately.



# Vitus Products

# Phonak Vitus Feature Summary

## Vitus+

<b>Everyday Automatic:</b>
Calm Situation
Speech in Noise

<b>Additional programs:</b>
Max. additional programs 4
Speech in Noise
Calm Situation
Comfort in Noise
Music
Acoustic phone
Custom program
Wireless Fitting

<b>Features:</b>
UltraZoom
SoundRecover
User Preference Tuning
WhistleBlock
NoiseBlock
QuickSync
IP Rating 68
Auto Acclimatization
6 Channels

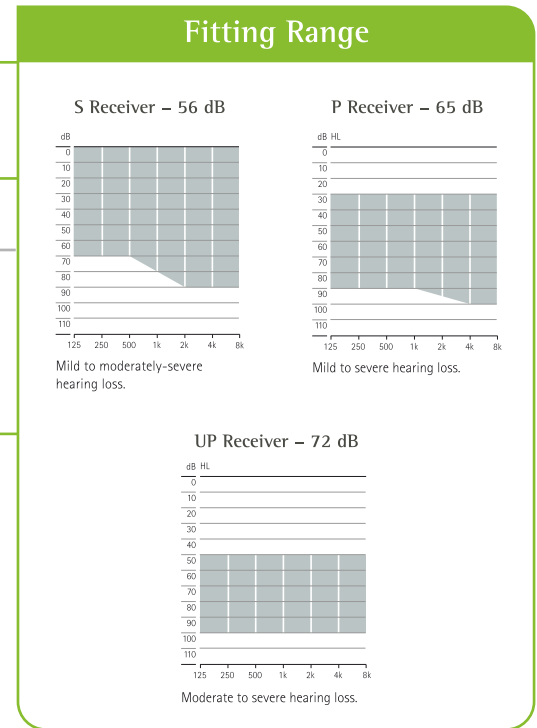
## Vitus


<b>Additional programs:</b>
Max. additional programs 4
Speech in Noise
Calm Situation
Comfort in Noise
Acoustic phone
Custom program

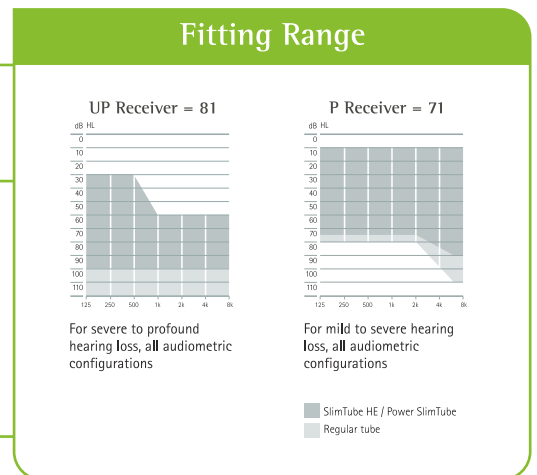
<b>Features:</b>
UltraZoom
User Preference Tuning
WhistleBlock
NoiseBlock
IP Rating 68
4 Channels



Vitus+ RIC		
	Products	Vitus + 312
	Receiver	S / P / UP
	MRP (₹) per unit	25,500



Vitus+ BTE		
	Products	Vitus + P      Vitus + UP
	MRP (₹) per unit	25,500



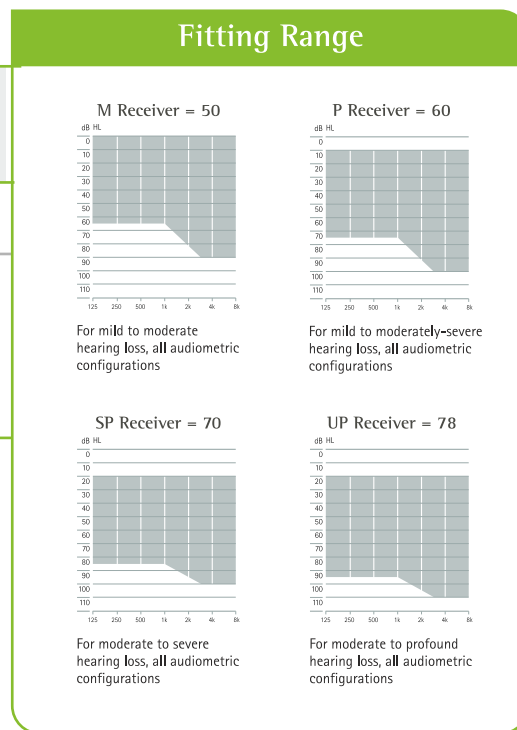
\*For every unilateral fitting, the charges will be charged separately.



# Phonak Vitus+™



Vitus+ ITE			
	Products	Vitus + 10 NW 0	Vitus + 312
	Receiver	M / P / SP / UP**	
	MRP (₹) per unit	25,500	

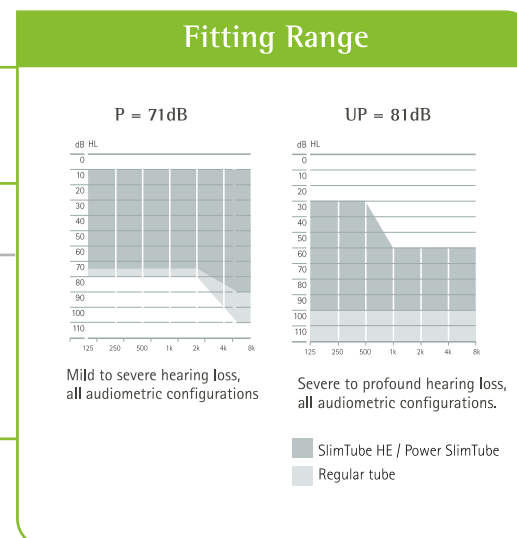


\*\* UP receiver available only in ITC

# BTE – Phonak Vitus™



Vitus BTE		
	Products	Vitus
	Receiver	P / UP
	MRP (₹) per unit	19,000





# Accessories

# Phonak Chargers

## Phonak Charger Ease

Compatibility : Audéo™ L-R



MRP (₹)  
per unit 8,500

## Phonak Life Charger

Compatibility : Audéo™  
L-RL / P-RL



MRP (₹)  
per unit 8,500

## Phonak Charger Case Combi

Compatibility : Audéo™ P-R / M-R  
Cros P-R



MRP (₹)  
per unit 6,500

## Phonak Charge and Care

Compatibility : Audéo™  
P-R / M-R  
Cros P-R



MRP (₹)  
per unit 8,500

## Charger Combi BTE


Compatibility : Naida™ P-PR  
Sky™ M-PR  
Bolero M-PR



MRP (₹)  
per unit 6,500

# Phonak Cros



Cros PR - R			Compatibility			
 CROS P-R	Products	Cros P -R	Audéo™ P-R 90	Audéo™ P-R 70	Audéo™ P-R 50	Audéo™ P-R 30
	MRP (₹) per unit	44,500				
			CROS P-R	•	•	•

# Roger

## Roger On™ iN - V2

(with inbuilt receiver)

Versatile microphone dedicated for all conversation where background noise is present



MRP (₹) per unit **90,000**

## Roger On - V2

(without inbuilt receiver)

Versatile microphone dedicated for all conversation where background noise is present



Color : Champagne

MRP (₹) per unit **57,500**

## Roger Select™ iN

(with inbuilt receiver)

Adaptive microphone suitable for all listening situations

Color : Champagne



MRP (₹) per unit **75,000**

## Roger On™ iN

(with inbuilt receiver)

Versatile microphone dedicated for all conversation where background noise is present



With Docking Station  
MRP (₹) per unit **86,500**

Microphone only  
MRP (₹) per unit **78,000**

\*Docking Station only  
MRP (₹) per unit **10,500**

\*For every unilateral fitting, the charges will be charged separately.

# Roger Microphone

## Roger Select

(without inbuilt receiver)



Adaptive microphone suitable for all listening situations

Color : Champagne

MRP (₹)  
per unit

44,000

## Roger On

(without inbuilt receiver)



Versatile microphone dedicated for all conversation where background noise is present

Color : Champagne

MRP (₹)  
per unit

55,000

# Roger receiver

## NeckLoop 03

Roger NeckLoop is a Roger receiver that pairs any hearing device with a T-coil to Roger microphones



Color : Champagne

MRP (₹)  
per unit

32,000

## X 03 (Single Receiver)

Roger X is a miniature universal Roger receiver that is compatible with hearing instrument and cochlear implant speech processor.



Color : Champagne

MRP (₹)  
per unit

16,000

\*For every unilateral fitting, the charges will be charged separately.

## Phonak Partner Mic™



Lightweight wireless microphone

**Includes :** USB-C charging cable, US power supply, pouch, lanyard

**Color :** Champagne (P5)

MRP (₹)  
per unit

19,000

## TV Connector



Enhance the TV listening experience

**Includes :** Micro-USB charging cable, US power supply, Optical cable, 3.5mm audio cable

MRP (₹)  
per unit

10,000

## Phonak Remote Control



Discreet remote control

**Includes :** Cr2032 battery

**Color :** Champagne (P5)

MRP (₹)  
per unit

10,500

# New Phonak Batteries

## Improved offering of Zinc-Air Batteries

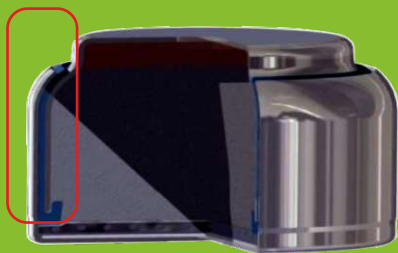


- Featuring an updated package design, our new Phonak battery blister cards carry a modern look and feel.
- Our HI batteries are mercury-free and adhere to our high quality standards.
- Phonak is a well-established and trusted brand in the hearing care industry.
- Zinc-air batteries are available in the following sizes: 10, 13, 312 and 675.
- Our new Phonak zinc-air batteries offer significantly better battery life and improved performance for wireless streaming and hands-free calling (as compared to current Phonak batteries.)

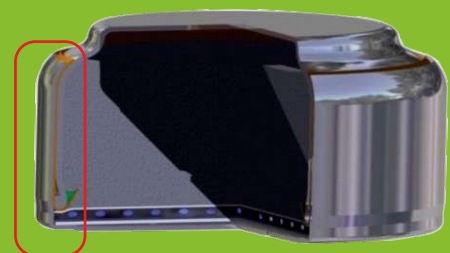
## Phonak Branded Batteries TFT (Thin Foil Technology)

Item Description	MRP (₹)
Phonak 675 MF (Pack of 6)	240
Phonak 13 MF (Pack of 6)	240
Phonak 312 MF (Pack of 6)	240
Phonak 10 MF (Pack of 6)	240

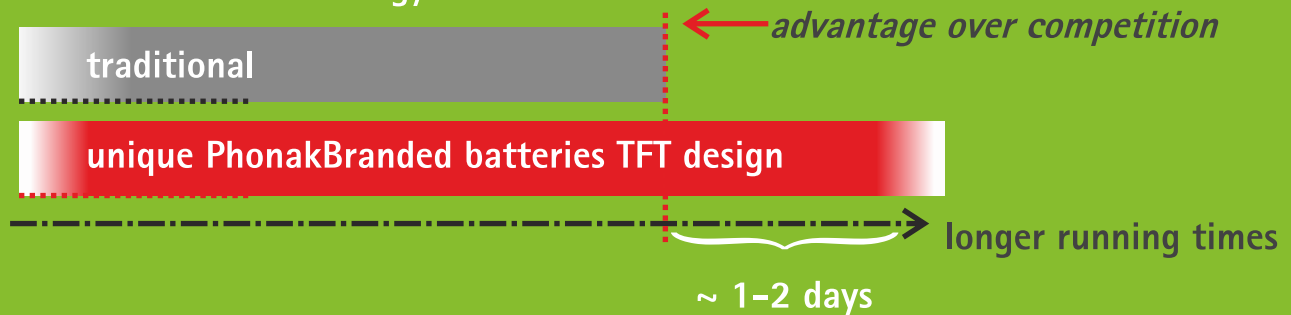
### Standard



### TFT



- ↘ Sealing Technology (TFT) results in significant pure cell design capacity increase
- ↘ Patented TFT technology



\*MF: Mercury Free

Choose

powerone)))



powerone))) hearing aid batteries are manufactured in Ellwangen, Germany, in the world's largest and most modern production plant for environment friendly hearing aid batteries.

**PHONAK**  
life is on

Authorised supplier of  
powerone))) Batteries in India.



Item Description	MRP (₹)
POWERONE 675 MF (Pack of 6)	240
POWERONE 13 MF (Pack of 6)	240
POWERONE 312 MF (Pack of 6)	240
POWERONE 10 MF (Pack of 6)	240

\*MF: Mercury Free



## Guidelines for online sale and distribution of products of Sonova Hearing India Private Limited

Effective: 1st June 2019

Sonova Hearing India Private Limited ("SHIPL"), sells medical devices including hearing aids and wireless hearing accessories (the "Products") in India inter alia which bear the trademark and brand of "Phonak" and "Unitron".

In the Indian market, SHIPL sells its Products through its authorised distributors and dealers, who provide high standards of best practices, including in hearing assessment, fitting, programming and subsequent rehabilitative services to its patients.

Authorised dealers follow a recommended protocol and have knowledge of SHIPL's technology, skills and / or expertise as regards the suitability, programming and fitting of the Products and software, therefore in an individual appointment they are able to provide patients with numerous value added services including but not limited to, (i.) evaluation of the patient's hearing loss through an audiometric test, (i) select the right technology for the patient as per the patient's needs; (ii) fine-tune the hearing aid fitting with available software based on patient-specific behavioral measures and (iii) provide counseling and aural rehabilitative services relative to the patient's specific needs, including care and maintenance of the hearing aid, (iv.) replacements and (v.) instructions on hearing aid features, such as how to utilize it with wireless systems by applying their knowhow of the Products.

Due to such services and support provided to the patients, it is beneficial to the patients that the Products are provided by only our authorised distributors (who sell to our dealers) and our dealers.

In addition, it is SHIPL's right to protect the sanctity of its distribution channels, including both online and offline sales, in an attempt to safeguard the goodwill and reputation of its Products and its brand image.

Every seller who wishes to sell SHIPL's Products online is required to obtain prior written approval from SHIPL for the sale of its Products. In this manner, the risks associated with online sales of its Products are minimized by SHIPL.

SHIPL will, without assuming any liability, refuse to accept sales of its Products made through online marketplaces by any seller or by e-commerce platform (not being an authorized distributor or dealer of SHIPL, who fall under the subsequent paragraph), and no after sales and warranty may be granted by SHIPL (at its discretion) in relation to such unauthorized sales.

The above mentioned guidelines are also applicable to all authorised distributors and dealers of SHIPL, who are hereby restrained from using, marketing, advertising, displaying or supplying for sale, SHIPL's Products on any online platform without the prior written approval of SHIPL. SHIPL will independently determine noncompliance of the above guidelines. In the event an authorized distributor or a dealer does not comply with the above guidelines, SHIPL may take action against such authorized distributor(s) and dealers, including discontinuation of its engagement with them.

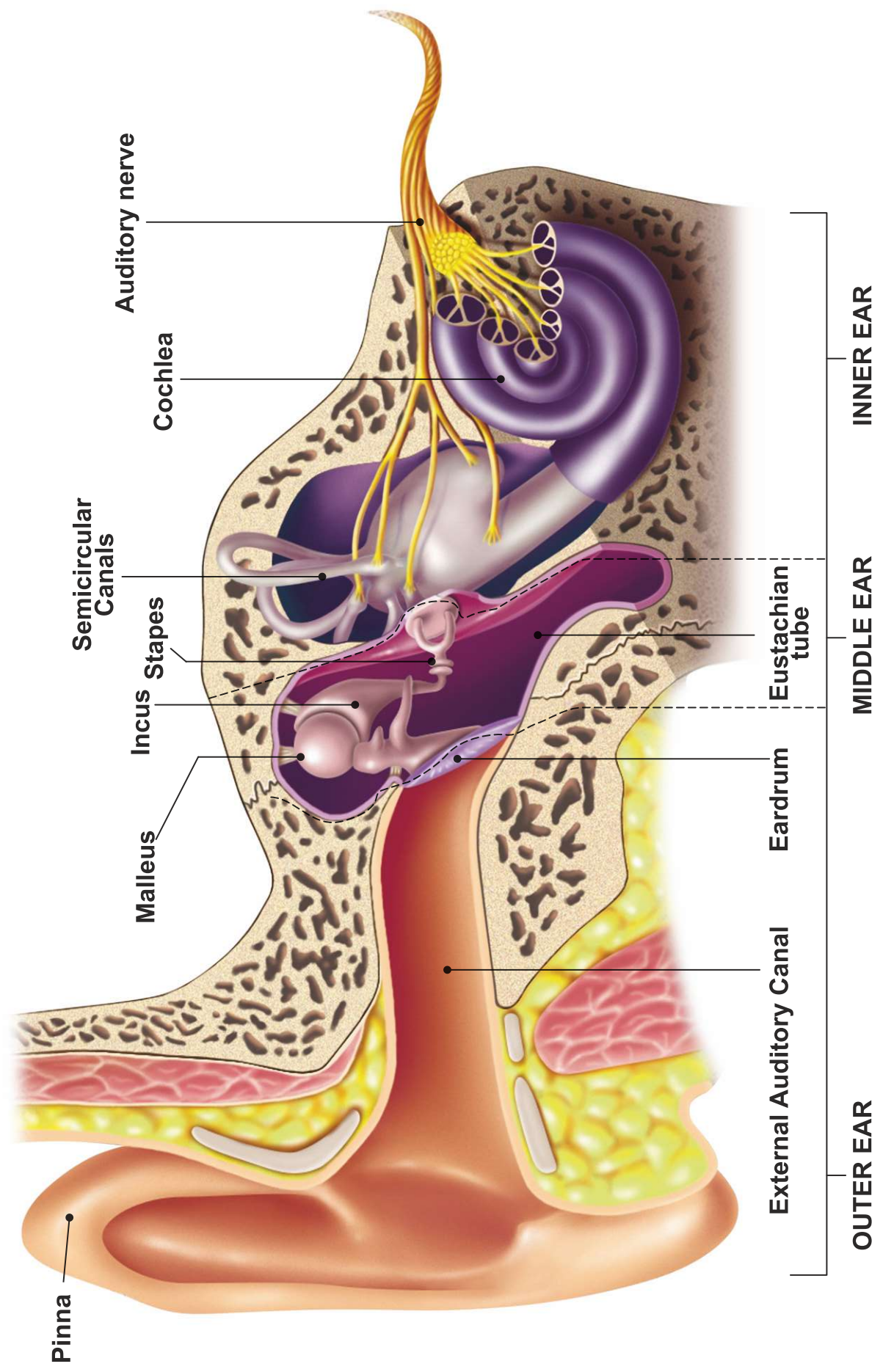
As on 1st June 2019, SHIPL has not authorized any person, proprietorship, firm, company or e-commerce marketplace to sell its Products online.

Anyone found listing, selling, marketing, advertising, displaying or supplying for sale, SHIPL's Products on an any online marketplace or e-commerce platform and displaying SHIPL's images and logos in connection with such sale, without obtaining prior written approval from SHIPL, will be considered as infringing SHIPL's intellectual property rights and may be subject to legal proceedings at its sole risk and cost.

\* Price list effective from 1st August 2023

This price list supersedes all previous price lists and is subject to changes without any prior notice.

# EAR Anatomy





## life is on

Since 1947, Phonak is dedicated to preserving life quality by opening new acoustic worlds. Already back then, in the days of our foundation, our company was driven by a formative conviction: We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. In fact, the sense of hearing is directly linked to social, emotional, cognitive and physical well-being. Today as in future, we thrive to offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

[www.phonak.com](http://www.phonak.com)

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**sonova**  
HEAR THE WORLD

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